

EXHIBIT V

Document title: Meet the new PUMA One 18.1 and new FUTURE boot |

Capture URL: <https://www.unisportstore.com/blog/9561-meet-the-new-puma-one-181-and-new-future-boot/>

Captured site IP: 52.214.250.46

Page loaded at (UTC): Wed, 02 May 2018 20:11:06 GMT

Capture timestamp (UTC): Wed, 02 May 2018 20:11:49 GMT

Capture tool: v6.7.0

Collection server IP: 52.7.109.102

Browser engine: Chrome/62.0.3202.9

Operating system: Microsoft Windows NT 6.2.9200.0 (6.2.9200.0)

PDF length: 5

Capture ID: 41ebcee0-3606-48d2-b70b-ca23107fe90a

User: Banner-user1



Meet the all-new PUMA One and the newest FUTURE

12.01.2018



Written by
**Mathias
Boughey-
Svendsen**

2018 has only just started and PUMA are already ready to revamp their One for the new year. They flex their design muscles with a new colourway for the FUTURE and a brand new ONE 18.1. Read more here.

2017 was a big year for PUMA, where they made the bold decision to not only discontinue the popular evoSPEED, but also the equally loved evoPOWER. It had us scared for a second, but upon seeing the two boots they have now replaced them with we were as calm as Agüero one-on-one with the keeper. The **PUMA FUTURE** is a crazy design with real function behind it and the PUMA One is a fast boot for anyone who enjoys premium materials. Both top of the line.

We use cookies to improve your experience, show you products you may like and save your cart. Continue if you're ok with this, or [read more](#) in our privacy policy.

X



anyone who enjoys premium materials. Both top of the line.

With today's launch PUMA update their ONE silo for 2018 and make a series of modifications to the original design that make it faster, better fitting and with even more feel for the ball than before. In case you haven't gotten to know the concept behind the PUMA One boots just yet, then it is made to give players the confidence they need to play at their best. What that means is it gives players a close fit, so you feel locked into the boot and feel fast.

Continued below



Last year, the **PUMA One** only came in a version that features a very thin and soft forefoot of kangaroo leather, but with the 2018 update PUMA have also chosen to design a purely synthetic option that is for players who just feel leather is too clunky. I personally never felt the leather forefoot on the boot was too thick and the weight difference won't have any influence on your performance, so if it was up to me I would definitely still choose the leather boot, but it's always great when brands offer more options for players.

These versions of the boot, are the ones that the PUMA players will wear during the World Cup in Russia this summer. They are out early with their designs and now it will just be exciting to see what colourways they dish out for Agüero, Griezmann and the rest of the star-studded PUMA roster. Can't wait!!



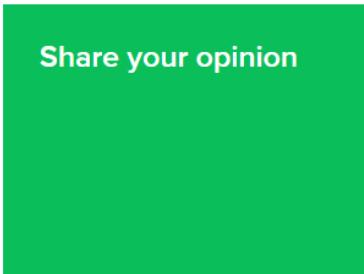
The PUMA One 18.1 and PUMA FUTURE are available from today and you can pick up your pair through this link.

Remember to also stay tuned for our forthcoming YouTube video, where we play [to it the future](#). We use cookies to improve your experience, [show you products you may like](#) and [save your cart](#). Continue if you're ok with this, or [read more](#) in our privacy policy.





Remember to also stay tuned for our forthcoming YouTube video, where we play test the PUMA Future.



0 Comments

Sort by [Newest](#)

Add a comment...

[Facebook Comments plugin](#)

Unisport newsletter

Subscribe to the newsletter. It is sent out once a week.

[Subscribe](#)

E-Trade awards

User Award in 2011 and 2012, Social Commerce in 2012, B2C in 2013, E-Commerce Price Gold in 2013. Bronze at European E-Commerce Award 2013. Cross-border 2014 and 2016. Users Favorite in 2017.



#unisportlife

Get the best football experience with the latest boots, gear and reviews. Share your best football moment with #unisportlife

[See all brands](#)

Football Boots

- [Nike Football boots](#) >
- [adidas Football boots](#) >
- [PUMA Football boots](#) >
- [Indoor shoes](#) >
- [Surfaces](#) >
- [Kids football boots](#) >
- [Women football boots](#) >

Football Shirts

- [Top 10 Teams](#) >
- [National team shirts](#) >
- [English football shirts](#) >
- [Spanish football shirts](#) >
- [German football shirts](#) >
- [Italian football shirts](#) >
- [Merchandise](#) >

Equipment

- [Footballs](#) >
- [Shin pads](#) >
- [Football socks](#) >
- [Football equipment](#) >
- [Goalkeeper equipment](#) >
- [Training wear](#) >
- [Sport fashion](#) >

Unisportlife

- [Giftcard](#) >
- [News](#) >
- [WebTV](#) >
- [About Unisport](#) >
- [Contact](#) >
- [Frequently asked questions](#) >

Contact

- [Contact information](#)
- [Tlf: +45 33254040](#)
- [support@unisportstore.com](#)
- [Start live chat](#)
- [Opening hours](#)
- Mon – Fri: 10.00 – 17.00
- [Unisport A/S](#)

We use cookies to improve your experience, show you products you may like and save your cart. Continue if you're ok with this, or [read more](#) in our privacy policy.

[Accessories](#)[Delivery](#)[Return](#)[Bædehavnsvej 38](#)[Denmark](#)



Add a comment...

[Facebook Comments plugin](#)

Unisport newsletter

Subscribe to the newsletter. It is sent out once a week.

[Subscribe](#)

E-Trade awards

User Award in 2011 and 2012, Social Commerce in 2012, B2C in 2013, E-Commerce Price Gold in 2013. Bronze at European E-Commerce Award 2013. Cross-border 2014 and 2016. Users Favorite in 2017.



#unisportlife

Get the best football experience with the latest boots, gear and reviews. Share your best football moment with #unisportlife

[See all brands](#)

Football Boots

- [Nike Football boots](#) >
- [adidas Football boots](#) >
- [PUMA Football boots](#) >
- [Indoor shoes](#) >
- [Surfaces](#) >
- [Kids football boots](#) >
- [Women football boots](#) >
- [Football boots accessories](#) >
- [Football boots on sale](#) >

Football Shirts

- [Top 10 Teams](#) >
- [National team shirts](#) >
- [English football shirts](#) >
- [Spanish football shirts](#) >
- [German football shirts](#) >
- [Italian football shirts](#) >
- [Merchandise](#) >

Equipment

- [Footballs](#) >
- [Shin pads](#) >
- [Football socks](#) >
- [Football equipment](#) >
- [Goalkeeper equipment](#) >
- [Training wear](#) >
- [Sport fashion](#) >
- [Running shoes](#) >
- [Sneakers](#) >

Unisportlife

- [Giftcard](#) >
- [News](#) >
- [WebTV](#) >
- [About Unisport](#) >
- [Contact](#) >
- [Frequently asked questions](#) >
- [Delivery](#) >
- [Return](#) >
- [Affiliate](#) >

Contact

Contact information
Tlf: +45 33254040
support@unisportstore.com

[Start live chat](#)

Opening hours

Mon – Fri: 10.00 – 17.00

Unisport A/S

Bådehavnsgade 38
DK-2450 Copenhagen SV
Denmark
SE/CVR Nr. 30800680



Certified
since
29/01/2013

Certified website